

3/8/17

Welcome:

HQ Parent Mixer will be Saturday, May 13th from 5-7pm.

Carol is taking some beautification money to upgrade plants and decorating.

Hilary Goldberg:

We aren't willing to increase our class sizes so we have to fill this gap with the annual fund. We have 26% or less participation in the annual fund. 100% of the annual fund will go back to our school. Send Hilary.goldberg@csun.edu if you have any input about how to make these fundraisers get out to more people and have more participation. We need to hand deliver these to our families with a smile. We need to have 100% participation to help get grants for next year.

Q: Is it only on Paypal?

Hilary: if you use this form, then you can use your credit card monthly.

I have a sign up sheet to hand out things in the afternoon and mornings. We will have a table set up to hand out special magnets for anyone who gives monthly.

Q: Will there be banners put up on fences showing percentages --showing our target and where we are hitting?

Hilary: if you check out our Facebook page we are putting that picture on a banner at the table.

Q: There needs to be a table at back to school night for annual fund to let everyone know.

Hilary: We could use more visibility but we don't want to alienate families that can't afford to give.

Erin: We need to have a discussion of why we're not reaching certain families.

Hilary: We will send a survey out to see how we can make this more visible and inclusive but not alienating.

Q: will there be a table for annual giving at the carnival?

Jennifer: We shouldn't have a fundraiser at a fundraiser.

Hilary: Should or annual registration include this with your safety info?

Alicia: Tell us that you need \$1500 a year up front to close the gap and then a lot of people will make it work.

Kathy Zadak: Is the ultimate goal monthly supporters or 100% participation?

Erin: There's about 5% givers who give what the gap is and 95% of givers don't. We want to encourage the idea for those families to give monthly. We like one-time gifts too, but we're trying to develop a mindset around giving and a culture around giving.

Hilary: one time gifts should get a magnet too.

I have a grant writer, a student of mine who is empowered to do this for us. We are getting as many CSUN students to help us write grants.

Laurie: You need people this afternoon, tomorrow morning and tomorrow afternoon to pick up fliers from the office to hand to each car with a smile.

Hilary: We will have parents with folders collecting them from parents . We need people next week as well to help.

Administrative Update: 4th grade had their missions museum, 3rd grade has pirates of grammar island and 7th grade had their annual science fair-- we advanced 5 individuals to the county wide science fair.

Q: There was a 4th grade assembly on Friday about hurt feelings.

Erin: It was impromptu to deal with socialization issues on the playground. Mrs. Hill thought it was good to bring them in as a class and talk about expectations.

Q: Why don't we have buses for field trips?

Erin: It's a cost thing. The cost would be prohibitive for every trip so we have partnered with families to be drivers. The teachers feel that they can get more out of the Santa Barbara Mission and the same goes for Riley's Farm.

Q: Did we change the start date?

Erin: it is going to be August 14th. LAUSD is sticking with the early start calendar.

Q: Did you have any monetary updates yet?

A: I don't. We did raise the funds needed for the track. We will work on the track over the summer.

Comment: I just wanted to commend after school program.

Erin: It's challenging to run and many families like it. Some people want more structure to it, but the things they love most is drop in.

Q: Why don't we have Beyond the Bell?

Erin: It's a specific program that's run by LAUSD and other large public school districts. It's funded by state money. That money comes linked to free and reduced lunch percentages. Ours is around 24%. We enroll from dozens of zip codes and we never end up getting what we call concentration grants for these categories. We could apply for Beyond the Bell but we won't get enough money to run the program. It will change how we report and how we run the program.

Walk-n-roll and Middle School 5k: There's still some money coming in but walk-n-roll made almost \$25,000.
Middle school 5k raised about \$2200.

Sarah: Some people got detached from the team page, money still comes to the school and I will pass out incentives if you let me know. Miss Maynord's class won the yogurt party. \$3,200 for that class alone. That and a 5th grade class had 40% of the money raised. Participation with parents was amazing. We had a 90% involvement rate with participation.

CHIMEapalooza update: The track got funded.

Restaurant night: It is going to be at Hook Burger on Monday March 27th 3-9pm.

Carnival: No admission fee. Even though at the end of the day the families will spend the same amount, there's much more good will when you don't have to pay to get in. We really need to put the word out there and invite people. It's miraculous that we made 50K so the only way to go beyond that is to get more people through the door.

Rhonda: Alumni will come and show up to be with friends and eat. We used to give the neighbors tickets.

Hilary: Have we pre-saled tickets that the kids can buy?

Jennifer: They can do that at the carnival.

Melody: Have we reached out to the infant/toddler preschool?

Rhonda: They all get emails inviting them to carnival.

Jennifer: We need volunteers to fill in the gaps.

Hilary: I have access to students at CSUN that need to boost their resume. You can pay them.

Jennifer: I will email you.

We will have a ferris wheel, euro bungee. Reducing our options for food ---dairy free and gf options we will have taco cart, pizzas and hot dogs. Gardenburgers. Popcorn, snow cones and cotton candy, popsicles and ice cream. Also having game booths. We lost our prize booth coordinator this year. A lot of carnivals have the prizes displayed around the booths. It's a motivator to spend those tickets. We would have a variety of prizes, tattoos and stickers up to the big prizes.

Comment: We should be able to buy the prizes as well.

Laurie: Do everything different and see how much money we make.

Lucy: We should have sample prizes at each booth and send them to the prize booth to collect.

Jennifer: We need help with a couple areas—we purchase all beverages, so we need help purchasing and returning what's unused. Cake walk- 100% inclusive and 100% profit for school. We need someone to run the cake walk. Make a flyer about taking donations for cake walk, drop off in office, choosing one or two days to do a drop off/pick up option and making a play list for the music. Traditionally 2-4 parents do it together.

Comment: Storing the cakes that were won should have a better system so they don't get taken by the wrong person.

Jennifer: We are still selling all inclusive wrist bands—they'll be \$50. Only a presale item while quantities last. Includes games, rides, a pre-selected craft item and pizza and a drink.

Question: Is a signup genius coming out for volunteer positions?

Jennifer: Yes, we are still figuring out if we are going to assign volunteers by class.

Suzon: We need set up for games help.

Jennifer: We will have help with paid staff.

Auction: The 24th is the online portion of the fundraiser. All CHIME-centric bidding will be online only.

Sarah: Every teacher's door should have what they're offering.

Laurie: We have 16 camps and those are going to be online as well. We have zero jewelry. Everyone wants that. Any products do great.

Comment: An exercise basket?

Laurie: Sounds great. We will wrap all of those baskets the week before. We need wine for wine baskets. Are there any other wine basket ideas? Think about it.

Kara: Diana just handed out our proposed CCA board slate for next year. We have a few open positions. We meet once a month in addition to the general meeting.

Party book: We had 3 parties and raised \$1,100. Fliers are going around for upcoming parties.

Financial update: Currently we have \$64,440 in the bank and \$26,500 is allocated still. We put money away for buses for middle school. We paid for buses for the Museum of Tolerance. We pay for library, art teachers, music teachers, beautification, garden, all year round. Any questions? Come ask me.