

CCA Meeting, CHIME Charter School 1/3/18

Welcome by Jason & Erfan

Administrative Update: Thank you to those who contributed to the annual fund. Giving Tuesday was really successful. We raised \$28,000.00 on that day alone. We are waiting for the match total. The Gates Foundation may step in and match everything. We are going to order the prizes and raffle off the Disneyland tickets next week. Thank you in advance for helping and volunteering for all of the upcoming events.

Lunch Barn needs more volunteers. It's one of our big funding sources for our art program.

There was a problem with seeding the soccer field over winter break. We will have to wait until Spring Break to seed it.

Question: What is the regular annual fund total?

Erin: We don't have totals for that yet.

Question: Do we have participation percentage yet?

Erin: I'll find out. Many alumni families gave as well.

Question: Has the calendar for next year been approved?

Erin: It's been reviewed but not approved.

Question: Is it possible to not start on the 2nd next year?

Erin: The challenge next year is that we would come back on a Thursday and Friday for the 2nd and 3rd of January next year so we're not sure what to do.

Question: What about extending the break to start later?

Erin: We'll see. We have admission challenges if we start later than LAUSD in August.

Jason: After next year the early start calendar will be one week later.

Financials: The Stand Fundraiser made \$155 and the bake sale did well. We made \$756.15.

Melody: We did well with first CHIME Cheetah sale. The gold ones were so popular that I think we'll do a run of gold and blue next time. They're \$20 each and we did a 50/50 split the first time. The next run will be giving CHIME \$7.50 per cheetah. We're thinking about key chains and lightweight shopping bags. We're also thinking of an online store to make ordering easier.

Question: I think the little kids would love a mini one to hang off their backpack.

Walk N Roll: It's the last Friday of January. Friends and family can sponsor a flat amount via the link. The weekend after is our second annual 5K. It will probably be at Woodley Park. More info to follow.

Carnival: Sunday, March 18, 2018. I will reach out to people once it gets closer and big pieces are moved into place. We're looking for a new person (or multiple people) to chair the carnival next year.

Auction: Part of the carnival is the auction part. We need a volume of donations to make money. CHIMEcentric is going to be all online along with the camps. Family baskets will be all online via Amazon. Find the link via room parents, parent square or Facebook.

Question: How does it affect you when things come in last minute?

Laurie: I would love to have everything in 3 weeks ahead of time. When things come in last minute we do not have time to put them in a basket.

Question: Doesn't the auction make the money and the carnival doesn't?

Jason: A great amount of discussion has gone into that this year.

Jennifer: To put on an event this size would typically cost between \$40,000 & \$50,000. We only spend about \$16,000.

Question: Didn't it break even?

Jennifer: It didn't even come close to breaking even. It raised an additional \$25,000 above what we spent without auction.

Jason: We appreciate everyone's input and we've considered it significantly this year. We will continue to look at that and monitor that.

Jennifer: Every year we are looking at what worked and what didn't.

Jason: We are taking on risk this year because the carnival is in March which we had to do to accommodate the gala. We need a lot of spirit and energy out there.

Comment: Having the paid support last year was so much better for our family.

Jennifer: Last year with the hired help we were actually able to count the tickets and see what booths were most popular.

Question: Do you have a carnival meet and greet?

Jennifer: We have done that in the past and I'd like to do that this year.

Question: Can room parents help corral people to help at the carnival?

Jennifer: Yes, that will go out soon. We still need parent volunteers despite having hired help.

Lana: What if we printed up a flyer and put it in each kid's folder?

Jennifer: It's very expensive.

Suzon: What about stickers?

Erfan: Grade level websites as well.

Laurie: Last year I announced to all of the teachers about the class parties. The principals have to announce it to make a difference.

Erfan: January 10th is our Panera Café fundraiser in Encino