

January 11, 2017

Welcome by Kara Perdenza. Our CCA bake sale raised \$400.

Administrative Update:

Dr. Studer: We received a big check from the BJ's restaurant night. At the end of December LAUSD reversed itself at the last board meeting and decided not to go with an after Labor Day start. If we get too far off from them, then it's detrimental to us. We have to stay with the mid-August start day for now.

Annual Fund Campaign- We're encouraging people to give and consider monthly giving. We put those links out before winter break and had a nice response. We are running the annual fund until the end of January so as not to step on other toes.

Question: What is the cut off for the months?

Answer: It will be a donation for 10 months.

Bells came in for the Legacy Wall. Look for those to go up soon. Original designs take 8 months. We will open up the Legacy Wall one more time in the spring before it'll go into the vault. We will create a free flowing design with ample room to add on later.

Party Book:

Kathy Zadak: Party Book's are a fundraiser for CHIME where parents throw parties making money for the CCA while building communities. Three parties had to be cancelled out of the 4 scheduled due to lack of attendance.

There is a Mah Jong lesson party coming up and February 4th is a wine and paint party.

Comment: The dinner party was phenomenal. Thank you, Suzon!

Kathy: Thank you for scheduling a party. It can be as little as a 5 kid pizza party or a 100 person karaoke party.

Kara thanks Kathy for taking this on. There will be a minimum number of tickets for a party to be a "go" in the future.

Carnival Update:

Jen Currier: Carnival will be April 1st. Most of the big pieces have fallen into place. We have rentals, MC and rides secured. There will be a ferris wheel, euro bungee, 26 foot slide, inflatable water tag obstacle course, games and food. Please help me take on a small piece. Head up food, a game or help to find sponsorships. We learn from the past. Planning and day of will be more manageable and fun.

Dr. Studer: We need to remember to shut the water off the week before.

Walk-n-Roll-a-Thon:

Sarah Cook: January 27th is the day. We will put banners up once it stops raining. The kids should have gotten a packet with all of the info and we have 26 people signed up online so far.

Carmela: Originally I used to write a check but since putting it online I realized how easy it is and it makes it so much easier for friends and family on the east coast to donate.

Sarah: Make sure to hit the publish button on the left side of the website.

Question: Is there a way to separate kids so each classroom gets credit?

Sarah: I will split it up within families.

Question: Why isn't my campaign connected to CHIME?

Sarah: I will find out. It all comes to CHIME, even if it gets disconnected from the tally. Please come to me with any questions. We need volunteers for the day of to pass out water, oranges, keep kids on the track and work bubble machines.

A 5k for the middle school is being planned by Erfan & Jenny.

Erfan: We have nice fliers geared towards the middle school and a link to Razoo is up for registration and donations. They can also set up a link like elementary. If anyone beats Dr. Studer's time then they get a prize, to be determined. Canoga Park High School is a possible location. It's \$25 for adults to run and \$15 for the kids.

This is a way to get middle school to take ownership of something and it's more grown up.

Blanca: We can MC any CHIME event.

Question: Asics gives out free packets. I can look on their website to see if I can locate a contact.

CHIMEAPALOOZA:

Carmela Riley: It's 7PM on February 25th at the El Portal Theater. There will be a 6PM reception and a post reception. The theme is Different Together. We have 44 zip codes coming to CHIME so we are highlighting the diversity. We have confirmed John Ross Bowie (the dad from Speechless). Hopefully we will get other actors from the show. We are working on the lead singer from Berlin and we will have the CHIME choir. The show is cobbling together as it gets closer and we will see who is available. We are filming a "21 Jump Street" type of show this Friday starring Melody, Frank and Dr. Studer. It's 9-3 this Friday if anyone can help. We made \$7,000 last year selling ads for the tribute book which are \$50-\$1000, depending on

size. There will be a special demarcation if it's a CHIME family. Please ask around for businesses.

Blanca: How many are distributed?

Carmela: About 300.

Dr. Studer: Maybe we should post them on CHIMEAPALOOZA's website to incentivize it more or advertise them at the carnival.

Melody: Is it adults only at CHIMEAPALOOZA?

Carmela: Yes, adult humor and alcohol served. It's a night to celebrate our community and share with the larger community.

Erfan: Spirit wear will be sold for kids and adults. The order form will go out this week.

Laurie: I was too scared to go the first year but then last year I joined in and understood what it was all about. It pulls the whole story of CHIME together.

Erfan: How much are tickets?

Carmela: \$60 presale and \$75 at the door.

Suzon: Uber gives discounts codes for big events.

Carmela: Parking has always been fine. We need someone or something to tie the show together. If you know of any artists or someone who has given a TED talk, let me know.

Dr. Studer: What should we try to auction this year? We raised \$26,000 for the field.

Various Parents: Possibly a new play structure, shade shelter, landscaping or a permanent basketball hoop.

Carmela: Ad sales are due Monday. They start at \$50 and go to \$2000. We also need a big band contact.

Auction:

Laurie Berg: We need help to solicit donations. Letters are in the office. We will have holiday baskets and Marisol is handling the online portion on Bidding For Good this year. All CHIME-centric class parties will be there as well. Bidding for those will end the evening of the auction. We need to think about doing another wine raffle.

Paula: The auction is huge but each piece doesn't have to be.

Laurie: We need bodies and manpower and brains.

Carmela: At CHIMEAPALOOZA we do a live auction and at the carnival we do a silent auction.

Laurie: We also have a live auction at the carnival. Many companies have an online form so ask small businesses too. We will have \$10 items all the way up to \$900 items.

Financial Update:

Rhonda Vittetoe: As of December 31, 2016 we have \$43,433.06 in the account. We have \$27,000 in allocations for the library, play structure and the garden which leaves us about \$16,000 to fund the carnival. We made \$17,000 this year in fundraising. Paula is looking into the e-scripp rebates which have dropped.

Jaclyn Mandel will ask about Amazon Smile.

CPK made \$408.

Open Forum:

Kara: We need new board members and chairs for fundraisers. The CHIMEcommunity.org page has all of the current chairs.

Question: Does anyone have a contact to fix vending machines?

No parents have any contacts.

Question: How can the ball shack be managed better?

Dr. Studer: We can check out what's going on with Mr. Will and have the para's help control the situation.

Question: Are there any updates on the high school?

Dr. Studer: I emailed the district yesterday for a date and will have more details by March.