

CCA Meeting 13 2/17/18

Welcome: Mrs. Landau is here as our middle school liaison.

Administrative Update: Walk N Roll a Thon went well. We're doing NWEA testing right now. April 13<sup>th</sup> we are going to have a visit from Tom Torlikson (sp?) the State Superintendent.

We are looking ahead to winter break next year and it's an odd week. We are thinking about starting it December 21<sup>st</sup> and coming back January 7<sup>th</sup>.

High School Update: We need approximately \$350,000 more to responsibly begin the start the program year 1 to bring us to a total of outside philanthropic giving of about \$800,000 to \$900,000. Most new high schools expend about 2 million dollars in start up funds in their first few years. If we can do that in the next few months then we are looking at a 2019 start date. We are looking to start at an incubator campus while Collins Street gets torn done and redone.

Question: Will it be a new lottery?

Erin: If we don't make it its own charter we give up over \$575,000 in start up funds. That's how the middle school started and then 7 years later we merged them.

Assembly bill 1036 allows schools to draft matriculation pathways in their charters.

Frank: What about the staff and curriculum?

Erin: That would be part of the plan. Some of that evolves over time. If we achieve our fundraiser goals then we would bring on a site leader to work for a year getting everything prepared to open the school.

The water fountain in the lunch area isn't working even though we've repaired it many times. A new one would cost \$2,400.00. Through generous parents we have the opportunity to get a sink, drinking fountain and installation for \$2,800.00.

Carina: Is there a plan for funding that?

Erin: This feels like an excellent CCA project. We will check on funds.

Carina: We would donate 5% of the days sales to a local school and this may be our project.

Erin: I would recommend that we still take the vote still authorize the money and anything not made from Bristol Farms, we can get from carnival funds.

Heather: I would like to move to take a vote to authorize up to \$3,750.00 for installation of sink and drinking fountain as bid.

Jason: Do we have a second?

Many Hands

Jason: All in favor?

Many Hands

Jason: Motion passes, Dr. Studer

Lunch Barn:

We need volunteers for the lunch barn and you'll get a free dress pass for volunteering.

Gala: Carmela Riley – I have helped with CHIMEapalooza for many years and we needed to regroup this year. CHIMEapalooza benefits the institute from early education all the way through 8<sup>th</sup> grade. This year we are doing a gala and the ticket prices are high but it's an event that will benefit our school. Tickets are \$200 per person. We used to have a fall event as well so that's actually a savings. It is going to be a dinner event. It's called Flappers & Philosophers; An Evening of Ecstatic Cahoots. It's Gatsby-inspired. We went in this direction this year because the location was gifted to us this year and it'll be at The Blacker House in Pasadena. The carnival comes first. Please donate your time to that and we will keep you posted about the gala event. We have also finalized sponsorship levels for this event. Highest level of sponsorship is \$10,000.00. They'll get a step and repeat, their own table with premium wine, etc. Think of any connections you can that would like to sponsor us. We are focusing on high end donations for the live auction. We would love to focus on art and anything related. Suzon is getting a piece of jewelry designed and we'll probably raffle that off. If you know a local artist or up and coming, we'd love to, have them donate something. Our confirmed guest is the ambassador for the Special Olympics. We have a Great Gatsby band playing and a group of dancers. Email me or Erin if you think of anything.

Erfan: How many tickets are you looking to sell?

Carmela: We are planning on 200, but I think we could fit up to 300.

Question: Do we have meetings about volunteers?

Carmela: We're having one Tuesday morning, but if your schedule doesn't comply I will have a private meeting with you. We're also going to make an installation piece of handprints from CHIME children creating peacock wings. We will also be filming this.

Walk N Roll a Thon:

Heather – Thank you to everyone who volunteered. Carina also arranged for Bristol Farms to donate water and oranges. So far we have raised \$16,500.00. Paper donations are about \$3,000.00. We have 19 more days of fundraising to go. Still accepting donations through February 26<sup>th</sup> to support the music and arts program.

Carmela: how does it compare with last year?

Heather- I think last year it was about \$18,000.00.

Erin – I can do a robo-call reminder when it gets closer. We raised \$31,000.00 on the Facebook giving day. That was the total including the match.

Question: What's our annual fund goal?

Erin: We would like to see \$150,000.00 and 100% participation. Participation is about 70% right now.

Erfan: Last year we did a middle school 5k. We had some unforeseen circumstances this year. We're looking into April 21<sup>st</sup>. We'll possibly do it at the LA River Walk.

Erin: We were looking at getting running clubs to participate and then adding a QCR code to the bib which would lead people to a video about CHIME.

Mrs. Landau – We need to hook up with the parents planning this so we can join forces.

Mixer Update:

Suzon – We have a Spring mixer coming up on May 12<sup>th</sup>. It's going to be at my home on the rooftop deck. We will have wine and beer as well as selling wine and 10% goes back to CHIME. Food will be tacos. Tickets will be somewhere between \$20 and \$25. We will have valet parking.

#### Financials:

Frank – We have enough for the sink. We have \$61,500.00 in bank and allocations to pay out about \$29,000.00.

Laurie – Are we going to hit our fundraising goal for the year?

Frank – I don't have a forecast for that yet.

#### Carnival:

Jason – we're going to focus on what Jen still needs for volunteers. Food concessions, etc.

Carmela – no one will ever miss their kids performance or anything you want to do.

Michael – Is anyone in charge of advertising at the carnival not only for our events but the Gala, etc.?

Carmela – Sure, we can do that. In the past we have raffled off a ticket to the event.

#### Auction:

Laurie – Rosie & Jennifer are doing the wine raffle this year. I think we have a lot of wine that's coming in. Your raffle ticket can win you a large lot of wine (about 20 bottles) and we also have a craft beer connection so that'll be thrown in. If we get 100 bottles, then we can do 5 raffles.

Heather: pricing should be \$10 for 1 ticket and 3 for \$20.

Laurie: We are going to pre-sell the tickets and sell that day.

Comment: Maybe 3 for \$25.

Laurie: We'll figure out pricing.

Online auction starts March 8<sup>th</sup> and ends the night of the carnival. That will have all of the CHIMEcentric teacher parties, parking spots, lunch with administration, summer camps, birthday parties from various companies, etc. Under the tent is just general business and product donations from local businesses. Additionally the grades will do a grade level music performance and art project. The framed piece of art or sculpture will be auctioned off. We also auction off the big ticket items like Ellen Show & Disneyland there. We also have the family baskets. Look out for the auction link that's everywhere.

#### Pop Up Fundraisers:

Melody – Cheetahs – Thank you to everyone who bought the blue or purple cheetah. We made about \$900 at Walk N Roll A Thon. The top 5 earners of the Walk N Roll will be getting a special golden cheetah. I also have little tote bags and key chains and we're trying to get more ideas for spirit wear besides t-shirts.

#### Party Book:

Jason – We had a successful party book at the beginning of the year with the movie Wonder. There is a party book in the works that will probably be a night time outdoor movie screening.

#### Open Forum:

Suzon – The paras are gifted a \$5 gift card once a month and now you'll get a free dress pass for donating a gift card.

Laurie – Under the tent we will also have the family business table. If you have a business or have close family that owns a business, you'll be featured at that special table with free advertising and visibility.

Heather – For next year's board, how do we nominate people for the board?

Jason – a nominating committee has to be established by April 15<sup>th</sup> and it has to be a minimum of 3 people. The nominating committee will put forth their nominations in the May meeting. To be president you have to be a current board member.

Carmela – Jen Currier approached me about a funny video about how to park correctly at CHIME. I'm imagining a 4 minute video that would be shown at new student orientations about volunteering and walking them through the school.

Erfan – The weekly packet should be addressed in there.

Jason – May 1<sup>st</sup>, all nominations must be in.

Heather – Can I email?

Jason – Yes. Sooner the better.

Heather – How do I propose something?

Erin – You can talk to me and I can let you know what's allowed and in the budget.

Carmela – What's going on with the lunch barn?

Erin – It's a CCA effort to staff it.

Heather – It's been going in the weekly email to the room parents

Melody – This can be covered in a broader way at the Kinder orientation.

Carina – Is it possible to create a board position that is a new parent liaison?

Carmela – What about a buddy for the parents?

Frank – We need a better way to communicate. We need a central point where people can get that information.



